Digital Entrepreneurship Management Program organized the seminar "Road to 100,000 Subscribers - Caster & YouTuber"

On 11 Feb 2020, the BBA program organized the seminar under the topic "Road to 100,000 Subscribers - Caster & YouTuber". Our invited speaker is Mr. Polakrit Kumplee or "Sommarkz" who is an expert with over 5-year experience on the freelance game content creator and has followers on Facebook, YouTube, and TikTok with over 300,000.

Mr. Polakrit told the story of his career path to new-generation caster/YouTuber and shared his secrets on how to become successful in creating game content, entity, and identity on social media, and how to get 100,000 subscribers, and also the possibility of being a professional game caster and YouTuber.

This activity is part of the subject Introduction to E-Sport and E-Sport Training, Digital Entrepreneurship Management program, International College, Suan Sunandha Rajabhat University (Nakhon Pathom Campus).

