

Lecturer of Digital Entrepreneurship Management attended an event “E-commerce Day Thailand 2019”

On 8 August 2019 during 9am – 6pm, The Department of Business Development (DBD) and C-asean had organized “E-commerce Day Thailand 2019” at C-asean office, Cyberworld building Bangkok. In this event, lecturer of Digital Entrepreneurship Management - Aj. Phinyar Chaisongkram also attended. Organizer had invited speaker from many career including representatives from top three e-Marketplace platform in Thailand, there are Shopee Lazada and JD Central, representative from the Revenue Department and successful entrepreneur to advice about e-commerce trend and how to use digital tools such as Facebook, Google, YouTube etc.

